

New Voices Advertising Package

As the fastest growing online bookstore that specializes in books written for, by or, about people of the African Diaspora, MahoganyBooks provides authors and publishers with an opportunity to advertise on a professional and aesthetically appealing website that is changing the model for African American booksellers and readers. Combined with a strategic Community Relations program that is positioning the brand through partnerships and service-oriented activities, advertising with MahoganyBooks.com grants you with access to avid book readers and book club presidents across the United States.

| New Voices Promotional Advertising Packages | | | | |
|--|---------------------|---------------------------|--------------------------|--------------------------------|
| | NV Debut | NV Rising Star | NV Bestseller | NV Literary Classic |
| Social Media Posts (2) | X | | | |
| Social Media Posts (3) | | X | X | X |
| Book Advertorial | | X | X | X |
| Author Profile | | | | X |
| Inclusion in NV Monthly Email (1) | X | X | | |
| Dedicated Email (1) | | | X | X |
| Price | \$100.00 | \$175.00 | \$250.00 | \$350.00 |

New Voices Debut Package

- Social Media Blasts (2)
 - Twitter
 - Facebook
 - LinkedIn
- Inclusion in the Monthly New Voices Email (1)

Price: \$100

New Voices Rising Star Package

- Social Media Blasts (3)
 - Twitter
 - Facebook
 - LinkedIn
- Book Advertorial (1)

- Inclusion in the Monthly New Voices Email w/link to Advertorial (1)

Price: \$175

New Voices Bestseller Package

- Social Media Blasts (3)
 - Twitter
 - Facebook
 - LinkedIn
- Book Advertorial (1)
- Dedicated New Voices Email w/link to Advertorial (1)

Price: \$250

New Voices Literary Classic Package

- Social Media Blasts (3)
 - Twitter
 - Facebook
 - LinkedIn
- Book Advertorial (1)
- Author Profile (1)
- Dedicated New Voices Email w/link to Advertorial & Author Profile (1)

Price: \$350

Notes:

1. MahoganyBooks retains the right to refuse any application for advertising on any of its properties.
2. It's highly recommended that books be distributed by Ingram Content Group (Ingram). If books are not distributed by Ingram the author is required to sign a consignment agreement with MahoganyBooks.